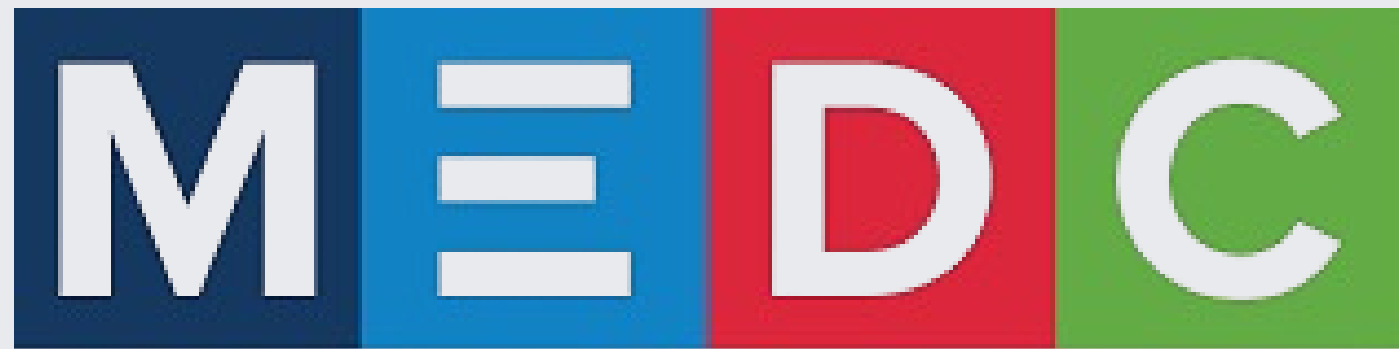




McKinney Economic
Development Corporation



GET FUNDED. *Keep Your Equity.* JUST PROGRESS.



INNOVATION FUND



\$44M+
RAISED

47+
FUNDED

\$470M+
VALUATION



MCKINNEY INNOVATION FUND
FOUNDERS WANTED. APPLY TODAY.



THE INNOVATION FUND

FUELING STARTUPS WITH NON-DILUTIVE CAPITAL IN **MCKINNEY, TEXAS**



- A **booming economy** driven by energy, technology, and manufacturing
- Affordable with **no state income tax** and various other tax incentives
- Diverse culture & thriving sports scene

The Innovation Fund started in 2020 with startups like yours in mind—from first hires to Series A and beyond.

This isn't just another grant. It's non-dilutive capital designed to meet your startup where you are—and grow with you as you scale.

APPLY NOW



Raytheon

Globe Life

ENCORE WIRE

DYNACRAFT
A PACCAR COMPANY

amazon

**LIFEPATH
SYSTEMS**

**SIMPSON
Strong-Tie**

EMERSON

PFG Performance Food Group

DELTA BLACK

...



MCKINNEY INNOVATION FUND
FOUNDERS WANTED. APPLY TODAY.



WELCOME TO MCKINNEY!

\$120,000 Median Income | **McKinney National Airport** | Growing by 600+ new residents per month | **8th largest economy in the world** | No personal or state income tax | **Ranked #1 Business Climate in the U.S.** | Average Age 34.5



WATCH NOW



Build Bold in McKinney, Texas

Texas's fastest-growing hub for high-earning talent, named **"Best City in America"** - leading the nation in **Quality of Life** and **Startup Momentum**.

CJ CUP BYRON NELSON



2030
Extended Through

\$138 Million
Economic Impact



TRANSFORMING YOUR
GOLF EXPERIENCE



\$20+ Million
Investment

JW Marriott Resort



\$325 Million
Investment



Investing in Ourselves
\$449 Million in bonds
Approved May 2024



Stacy & SH 121

\$200 M Project
4 Acre Surf Lake
Resort Hotel
100k Office
100k Retail/Rest.
Opening 2026

20,000 Seats
\$300 M Project
Year-Round Use
Radiant Heating
Aikman Club
300 Firepit Suites
June Groundbreaking
Opening 2026



venu FAN FOUNDED.
FAN OWNED.



District 121

\$220+ Million
Investment



BASIC ELIGIBILITY

Relocating your headquarters—or establishing a meaningful team presence—in McKinney is a core requirement to receive funding.

“Unlike traditional investment options, the process is fast, founder-friendly, and built for speed—not pitch competitions or lengthy equity negotiations.”

HQ IN MCKINNEY

Plan to establish your HQ in McKinney for at least 3 years

2+ LOCAL EMPLOYEES

Plan to hire at least **2 full-time employees** physically present at McKinney HQ as local staff

MVP/PROTOTYPE

Your startup must have at least a **functional MVP** or working prototype to be considered.

MARKET OPPORTUNITY

Operating in a clearly defined market with a **strong opportunity for growth.**

REAL TRACTION

12-Month Traction Snapshot:
Show metrics like users, revenue, or key milestones.

APPLY NOW



MCKINNEY INNOVATION FUND
FOUNDERS WANTED. APPLY TODAY.



McKinney Innovation Fund

Fueling Innovation. Empowering Startups.
Growing McKinney.

More local jobs created + stronger team, traction & timeline = LARGER GRANT OPPORTUNITIES

FUNDING TRACKS

APPLY NOW



GROWTH GRANT

**For early-stage startups
building traction**

- Amount: **\$50,000 - \$200,000**
- Type: Non-dilutive grant
- Disbursement: Up to 50% upfront & 50% performance-based
- Term: 3-year commitment

EXPANSION GRANT

**For existing Innovation Fund
companies scaling operations**

*Growth-stage startups may graduate
after 1 year if more than 10 employees*

- Amount: **Up to \$500,000**
- Type: Non-dilutive grant
- Disbursement: performance-based

RECRUITMENT GRANT

**For later-stage scale-ups
relocating to McKinney**

For companies looking to hire 15-50 jobs

- Amount: **Up to \$500,000**
- Type: Non-dilutive grant
- Disbursement: 20% upfront & 80% performance-based
- Term: 3-year commitment



APPLICATION OVERVIEW

Step 1: Application

Start your submission:

APPLY NOW

Step 2: Intro Meeting

*30-minute chat to explain the fund and
answer questions*

REQUIRED SUBMISSIONS: Pitch Deck with Shared
Data Room Link or QR Code & Traction Snapshot

DUE DILLIGENCE

12-POINT REVIEW PROCESS

Stage 1: Founder background, team,
vision, hiring plan

Stage 2: Product-market fit, demo, IP,
competition, go-to-market strategy

Stage 3: Traction, funding history,
business model, financial projections

Final Step: Internal review and
determine funding amount



TIMELINE TO CAPITAL

[APPLY NOW](#)

From Interest to Initial Disbursement: 3 to 4 Months

APPLY

30 minutes

DUE DILLIGENCE

2 to 3 months

APPROVAL

2 to 3 weeks

HQ LOCATION

**Establish office
in McKinney**

FIRST GRANT

**Receive First Grant
Advance (up to 50%)**



MCKINNEY INNOVATION FUND
FOUNDERS WANTED. APPLY TODAY.



FOUNDERS SUCCESS

***"The MEDC Innovation Fund proves
McKinney's serious about building a
strong, founder-first startup ecosystem."***
— Andrew Naugher, Co-Founder, Providential Media



**STARTED IN 2022 WITH
TEAM OF 5**

CURRENTLY

100+ Employees

\$20M Annual Revenue

*Located in Downtown
McKinney*

LEARN MORE



**STARTED 2021 WITH
TEAM OF 7**

CURRENTLY

20+ Employees

Launched Stuff.io

*Secured investment from
Mark Cuban*

LEARN MORE



**STARTED IN 2021 WITH
TEAM OF 2**

CURRENTLY

10+ Employees

Agentic Accounting

*Graduated Plug&Play and
Capital Factory*

LEARN MORE





INNOVATION PARTNERSHIPS

EXAMPLE

PLUGANDPLAY

**Plug and Play Global Network
+ McKinney Plug and Play Tech Center**

Accelerator Programs

Venture Capital Syndication

Corporate Innovation Partnerships

LEARN MORE



Workforce Development

Investor and Industry Events

Pilot Programs

Strategic Guidance

Customer Intros



MCKINNEY INNOVATION FUND
FOUNDERS WANTED. APPLY TODAY.



FOUNDER-FOCUSED PARTNER NETWORK

First year of Chamber membership covered.

**MCKINNEY CHAMBER
OF COMMERCE**



Access to courses, tools, and pitch frameworks.

STARTUP SCIENCE



Mentorship from experienced founders.

SCORE Dallas



NTAN, EAGLE Venture Fund, Plug and Play VC

**INVESTOR
INTRODUCTIONS**





McKinney offers the perfect balance of innovation, opportunity and lifestyle.



*Unique business atmosphere,
unmatched potential, and
unbeatable geography.*
WE MEAN BUSINESS



McKinney
ECONOMIC
Development
Corporation
MEDC

*The MCDC makes McKinney a
unique and special place to live,
work, and visit.*
LEADING QUALITY OF LIFE



McKinney
COMMUNITY
Development
Corporation
MCDC

Visit. Explore. Enjoy...
McKinney, Texas.
YOU WON'T WANT TO LEAVE



VISIT
MCKINNEY
MCVB

*Celebrate the authentic
downtown, rich history and
bright future of McKinney.*
MODERN SPIRIT & OLD SOUL



DOWNTOWN
McKinney
MAIN STREET

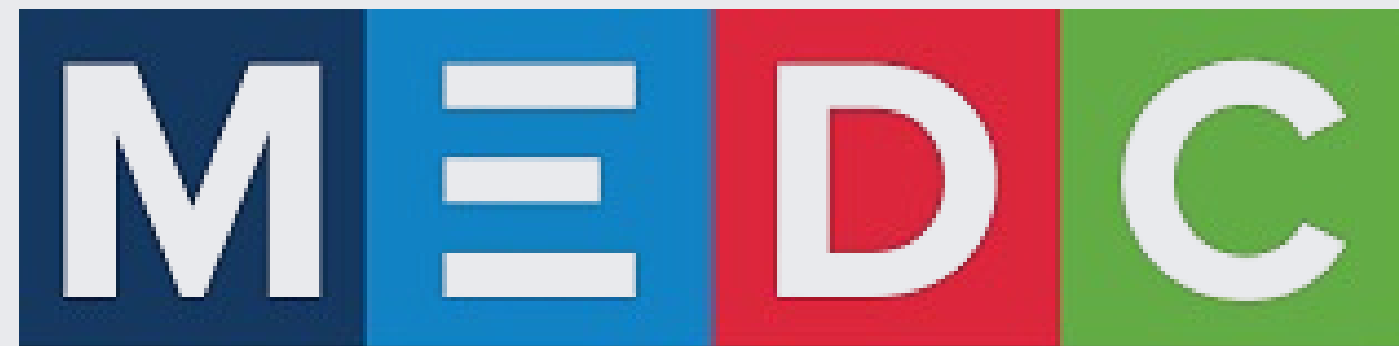
*New Commercial Terminal &
major airlines coming in 2026!*
Soon you can
SKIP THE DFW DRIVE



McKinney
National
AIRPORT
Fly TKI



GET FUNDED. *No Equity.* JUST PROGRESS.



INNOVATION FUND



(972) 547-7651



UniqueMcKinney.com



7300 SH 121, STE 200, MCKINNEY, TX 75070

READY TO GROW YOUR STARTUP?

